



The New Face of Leadership

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For Immediate Release:

Woodbridge, VA - Succeed to Lead, LLC (STL) is experiencing exponential growth and has hired Jennifer Bays as its Director of Human Resource Management to ensure that the organization provides superlative service to its employees, announced Dr. Byron L. Cherry, President of Succeed to Lead.

Bays has a Bachelor of Science in Organizational Leadership and Management from Regent University and a Master of Arts in Curriculum and Instruction with an emphasis in Corporate Education from Colorado Christian University. She is an experienced training developer and project manager who has consulted with leading government agencies, Fortune 500 companies, and multiple private industries to streamline their employee development programs.

"Mrs. Bays is a well-rounded, talented professional with a strong background in all facets of resource management. We appreciate her depth of experience and look forward to working with her. She is undertaking a big task joining us at Succeed to Lead, and we are confident that she is the right person to help STL become a leader in people management," said Cherry.

"I'm honored to be joining Dr. Cherry and his team. I have been following Succeed to Lead since its inception and admire how quickly it has grown. Dr. Cherry is a phenomenal leader and is sincere in his dedication to provide the best talent to our clients. I'm eager to begin providing the same level of dedication to our employees," said Bays.

Since 2008, Succeed to Lead has provided innovative solutions to the financial and administrative challenges businesses face. With offices in northern Virginia and in North Carolina, Succeed to Lead delivers high quality and best value to its clients through exceptional creativity, ingenuity, analysis, communication and leadership skills.

About Succeed to Lead, LLC:

Succeed to Lead is recognized as a Veteran and Minority Owned, Service Disabled Veteran Owned Small Business, now 8(a) Certified, that provides business consulting services.

For more information, contact: info@succeedtolead.com